

MOBILE MATTERS

90%

of 18-49 year olds own a smart phone

82%

of workforce is open to new job opportunities

58%

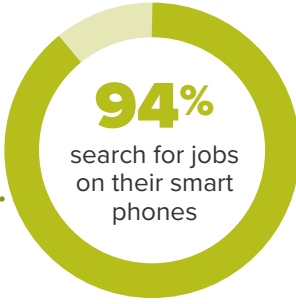
of job seekers say mobile will be the most common way to apply for a job within 2 years

23%

of all keyword searches contain the word job

CANDIDATES

1 billion job searches are coming from mobile devices **each month**



WHEN THEY'RE DOING IT:



52%
in bed

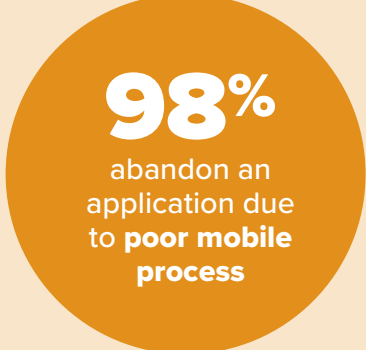


37%
while at work



15%
in the restroom

WHY MOBILE MATTERS:



EMPLOYERS

89% of job seekers want to search for jobs via mobile

yet only

3% of employers have a mobile job application

- 19%** say they're investing in mobile career sites
- 39%** optimize their career sites for mobile
- 13%** are investing adequately in mobile recruiting

A MOBILE SOLUTION WILL:

1 improve your **employer brand**

2 create a better **candidate experience**

3 get more **relevant, quality candidates**

4 reduce **time to hire**

5 create a **competitive edge**

SANGER & EBY

It's time to go mobile. We can help you get there.
513.784.9046 | www.sangereby.com

*Statistics from AppCast, ERE, Glassdoor, Indeed Inc., Jobvite, Pew Research Center, SHRM, Talentnow